



Phil Nightingale – Squash Professional

Sponsorship Proposal



Profile:

- Age 27 PSA (Professional Squash Association) Tour Professional
- PSA World Ranking – 141 (Highest)
- Surrey Men's Championship Runner-up 2004 / 2007 & Surrey County Men's Team no. 3
- Pro player (no. 1) for Sussex, Kent, Hampshire, Middlesex & Surrey (no. 2) Premiere League Teams
- Member of National Premiere League Team – 'St. George's Hill' Weybridge
- Represented England and Great Britain at University Level
- Swiss Grand Prix Men's U. 23 Open – Semi-finalist
- German 'Nienburg' Men's Open – Semi-finalist (3rd place)
- Finalist England Graded 'Witney' and 'Esporta' Open's June 2007
- Winner PSA Limsfield Open July 2007

Professional Squash Association (PSA) Tournament Results:

- PSA Bishop's Stortford Open – March 2004 – ¼ finalist
- PSA Open du Gard (France) – January 2005 – ¼ finalist (6th position)
- PSA Brixia Open (Italy) – November 2005 – ¼ finalist
- PSA Clod Open (Italy) – March 2006 – ¼ finalist
- PSA Prague Open – March 2006 – ¼ finalist
- PSA Croatia Open – April 2006 – last 16
- PSA Losone Open (Switzerland) – May 2006 – last 16
- PSA Polish Open – October 2006 – last 16
- PSA Calgary Open (Canada) – January 2007 – last 16
- PSA Polish Open – November 2007 – ¼ finalist
- PSA Winnipeg Open (Canada) – February 2008 – last 16
- PSA Movida Open (France) – June 2008 – last 16

Sponsorship Overview:

In the 2009/2010 season I plan to compete in over 50 professional league matches, none of which count towards my world ranking position and are played only to finance my career. In addition I will compete in 12 **PSA** world circuit tournament events, which count towards my **PSA** World, as well as English ranking. I have already won against higher-ranked players in matches and league fixtures. With your support I am now ready to take this confidence to the **PSA** world circuit and try to fulfil my sporting goals as outlined below.

Performance Targets - SHORT TERM (1 year)

- To achieve a top 80 PSA World Ranking
- To reach a top 30 British Ranking
- To reach the last 32 of the British Men's Closed
- Premiere, Sussex, Kent, Hampshire, Middlesex & Surrey Cup League Matches (85% win rate)

Performance Targets - LONG TERM (3-5 years)

- To reach last 16 or above of the Men's World championships*
- To reach the last 16 or above of the British Open*
- To gain full international honours
- To compete in Commonwealth Games 2010
- To compete in European and World Team Championships
- To achieve a PSA World Top 20 ranking

Sponsorship Benefits

Direct Sponsorship Association:

- Direct association with Reigate Squash Club (of which I have been 3 time Club Champion), which is situated in Reigate's prestigious 'Manor Road', as well as the prominent Nutfield Priory Health and Leisure Club, and thus having a direct link to both their large memberships through me via forms of publicity and promotion

Associated Press:

- Guaranteed newspaper coverage with 'Reigate and Redhill Life,' and 'Surrey Mirror'
- Internet reporting of results on many worldwide sports & squash websites, as well on my own personal webpage
- Potential regional radio coverage of results and fixtures

Direct Marketing:

- Advertising on clothing
- Advertising links through webpage
- Through the year most leading world tournaments are shown on satellite and digital TV, as well as on the newly launched PSALive.tv webstreaming service

Sponsorship Proposal Summary

This season I have enjoyed my highest PSA squash world ranking of 141, having risen from 275 since beginning the PSA tour, and am now even closer to my season target of the top 80. As well as playing for Surrey (who are national champions) and competing nationally and internationally on the PSA circuit, I also play three pro leagues during the season in Surrey, Sussex and Kent, and head coaching at the exclusive Nutfield Priory Health and Leisure club in Surrey, as well as at other venues and at a number of private boarding and London day schools. In the summer I often coach on summer camps and have also already coached at Harvard College in Boston, USA. Furthermore, I play in the world's strongest league, the 'National Premiere League' for the St. Georges Hill team based at the club in the exclusive gated estate in Weybridge, Surrey. With this potential exposure and direct access to club members and guest viewers in mind, I am convinced that I could help benefit your company sales through advertising your logo and details on my kit, through distributing your brochures and displaying posters, as well as through other possible means. I would of course also provide your company with a testimonial.

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